

FundRazr and Dexterity Ventures Inc. Announce Partnership Launching on National Philanthropy Day

Monday, November 9, 2015 - [FundRazr](#) and [Dexterity Ventures Inc.](#) have partnered to make it easier than ever for North American charities to harness the power of crowdfunding so individuals can contribute to the causes they care about.

Now FundRazr users can select any charity from Dexterity Ventures Inc.'s trusted database of over 1.5 million charities across North America and create a customizable fundraising campaign in minutes, for free. The partnership launches on National Philanthropy Day on November 15, 2015, providing charities with an exciting and engaging way to kick off the giving season.

“Our partnership with Dexterity Ventures Inc. gives FundRazr customers the ability to start a crowdfunding campaign and raise money for any registered non-profit in the US and Canada,” says FundRazr CEO Daryl Hatton. “I’m excited that with this partnership, we have made it so easy for anyone and everyone to safely and securely help their favorite cause or respond to disasters around the world.”

FundRazr’s existing technology enables easy social sharing and team collaboration systems meaning this integration will greatly amplify the reach for charities. Donations can be accepted by credit card, debit, WePay, and PayPal. All funds raised are secure, never held, and sent directly to the selected charity, with no threat of extra fees or penalties for missing goals. Donations will be processed via Dexterity Ventures Inc.’s charitable foundation, Place2Give.

“We are thrilled for FundRazr to be using our [GIVE api](#),” says Dexterity Ventures Inc. and Place2Give’s CEO & Founder Gena Rotstein. “This initiative enables anyone to be a philanthropist, and proves that one doesn’t need millions of dollars to make an impact. We are also excited to demonstrate to the market the power that a marriage between technology and philanthropy can have.”

To date, Dexterity Ventures Inc. and Place2Give have connected 40,000 donors with 50,000+ North American charities, totaling over \$4 million transacted. All charities in the Place2Give database are CRA or IRS registered.

-30-

About Dexterity Ventures Inc. and Place2Give

Dexterity Ventures Inc. (DVI) focuses on creating leading edge technologies that support the philanthropic and social visions of individuals, families, and businesses supporting North America’s charitable sector. DVI operates Place2Give.com and the Place2Give Foundation.

Place2Give is a donor-centered charity search engine. It provides donors with the tools they need to search, evaluate, and give to Canadian and American charities that align with their passions. Place2Give is tackling a number of goals: to integrate big data for the North American charitable sector using our algorithms and prescriptive data analysis; to provide a valued

resource for donor decision making; to improve financial advisors' workflow pertaining to their clients' philanthropic investments; to help charities articulate their Key Performance Indicators; and to provide third parties aggregated data on the charitable sector. The Place2Give Foundation is registered charity 833678840RR0001 in Canada. The Place2Give Foundation has partnered with Place2Give – US to process donations to American charities.

About FundRazr

FundRazr believes in the power of community support and storytelling. Since 2010, FundRazr has helped raise over \$69 million from over 45,000 campaigns around the world. FundRazr's crowdfunding platform is easy to use, inexpensive, and leverages the power of the global online community. FundRazr is committed to helping campaigns achieve their goals through personal coaching media outreach and social engagement. With a flexible platform and available to everyone, for any kind of cause, from almost anywhere in the world.

Media Contacts:

Trish Sissons
Director of Marketing, FundRazr
604.833.9547
trish@fundrazr.com

Meghan Somers
Dexterity Ventures Inc.
587.899.0615
media-contact@place2give.ca